



The Wood Buffalo Food Bank provides programs and services that provide the resources and education necessary to ensure food security for all citizens in the Regional Municipality of Wood Buffalo.

2012 Annual Report

Message from the Chair

Thinking of words to describe the last year, several come to mind.

Sustainability: With huge thanks to our friends and supporters, the Wood Buffalo Food Bank can now enjoy operating comfortably from quarter to quarter as opposed to month to month.

Growth: The Wood Buffalo Food Bank has adopted a more rounded approach to assisting our clients. Through researching best practices at other Food Banks, steps have been taken to put together programs for our clients that alleviate their need for our services.

Change: New faces have been welcomed in our staff. Also a change in hours to accommodate clients and volunteers alike has been realized. One board member had to move away and another was gained part way through the year.

Challenges: The ongoing work being done creating policy has stretched all involved as best efforts are made to ensure a solid footing is established in this area.

Contemplating the events of the last year, having reached the goals and milestones set for 2012, this Board has experienced the satisfaction that comes from being able to celebrate tangible accomplishments. Every meeting I would come away learning something more from the brilliant minds that sit at the table. Thank you to all who have made the Wood Buffalo Food Bank a commitment and priority over the last year volunteering on the Board of Directors.

The staff at the Wood Buffalo Food Bank are nothing short of dedicated and resolute. A team this organization is proud to have.

Now that my time with the Food Bank has come to an end, it is beyond gratifying to know that the hard work put in over the last three years will continue and be built upon. The good fortune to stand along-side such talent, people so much smarter and experienced than I, is so very humbling. Thank you

all for the opportunity to lead such a formidable group, and the Lord's richest blessings on you and yours.

Respectfully submitted,



A handwritten signature in black ink that reads "Kathy Roth".

Message from Executive Director

2012 was an incredible year of stabilization, growth and development for everyone at the Wood Buffalo Food Bank (WBFB).

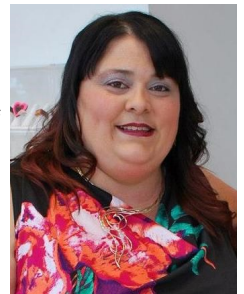
2012 presented the WBFB and all our staff a much needed breathe of relief as we were now able to stop working in crisis mode and start working in a more proactive manner. 2012 saw a 4th full time staff member to be added to the team. This position while titled Executive Assistant focuses on volunteer management, reporting, fund development, and administrative tasks allowing for other staff members to focus more readily on their own work areas. All the existing positions experienced a bit of a reprieve as this position took some of the load off each staff member.

Food Bank services had steadily improved with the increase in funding and better financial management we were able to begin to purchase milk, produce, bread, and fresh meat for our clients to continue in our efforts to improve the nutritional value of every hamper. The focus on improving hamper nutrition has been a thread woven into everything we have done in 2012 and will continue to be as we move into 2013. This in mind we encouraged people hosting food drive in support of the WBFB to use our needs list and remind people that WBFB clients cannot live on mac and cheese and tomato soup alone. Gradually we continue to see a shift in the items being donated at events and in our drop boxes at grocery stores.

We are proud of the hard work of our staff and volunteers who attend to the needs of our clients, while ensuring that we are serving only those who truly need us. The work of our client services staff and volunteers is not always easy as they navigate our client through the application process and sometimes have to turn away clients as they simply shouldn't need our assistance, all this while ensuring we leave room for circumstance. Our warehouse Manager and her volunteers put in countless hours sorting, checking, and stocking shelves, then packing the hampers for our families. This work can be physically demanding and mentally draining as they scour cans and boxes for that elusive expiry date information. It is only through the generous support of our local media that we are able to educate the community about our services and about appropriate donating. The local media has embraced our organization and we are so grateful for their support and the support of their individual staff members who seem to have taken us on as a personal cause. The local media has been instrumental in promoting our social media followers which has had a significant impact on our food donation and assisting us in securing the food items we need when we need them.

The 2012 Syncrude Food Drive and Corporate challenge was a resounding success this year and possibly the best year ever. We were also grateful to have Syncrude who comes back year after year to support us in our work. Syncrude is not alone though, I am always amazed when I receive a call or an email, after someone hears a story on the news, reads a Facebook or twitter message about a struggle we are having or a items we are in need of, asking how they can help us achieve our sometimes ominous amount of work. The generosity and compassion of every man, woman, child, business, corporation, and organization in this community never ceases to amaze me and I hope that we are able to live up to the expectations of all.

All in all 2012 set a high standard that we intend on maintaining in 2013.





CLIENT STATISTICS

TRADITIONAL HAMPER PROGRAM

2012	Adults	Children	Total People	Total Hampers
January	167	129	296	113
February	149	103	252	111
March	130	79	209	110
April	118	82	200	87
May	126	100	226	99
June	121	103	224	106
July	147	125	272	101
August	150	103	253	103
September	136	99	235	87
October	217	164	381	164
November	233	176	409	165
December	232	177	409	203
TOTAL:	1949	1439	3366	1449

SNACK ATTACK PROGRAM—Program Began in October of 2011/12

387 Snacks Distributed

216 Male	161 New	71 Ages 3-6
171 Female	226 Repeat	249 Ages 7-10
		64 Ages 11-18



FOOD STATISTICS

2012	IN	DISCARDED	USEABLE
JAN	3840.1	1497.1	2343.00
FEB	4191.15	1065.24	3125.91
MAR	4942.57	979.67	3962.9
APR	6331.78	1333.57	4998.21
MAY	3191.14	1270.43	1920.71
JUN	5997.11	556.4	5540.71
JUL	2878.59	1198.92	1679.67
AUG	6955.87	456.68	6499.19
SEP	34,226.95	9422.36	24,804.59
OCT	26,860.14	4166.45	22,693.69
NOV	10,740.93	1995.6	8745.93
DEC	74,356.51	1072.9	73,283.61
TOTAL	184,512.84	25,015.32	159,598.12

All weights are in Lbs.

In = the amount of food donated or purchased

Discarded = the amount of food that FMFB throws away due to expiry dates.

Useable = The amount of food that FMFB can distribute to its clients.

2012 Highlights

- * January 2012—Monthly Saturday volunteer day begins on the Second Saturday of each month
- * February 2012—Parsons Creek Fire Evacuation response and 15 start up hampers provided to fire victims.
- * March 2012—MACOY holds food/fundraiser to replenish startup stocks used to assist fire victims raising \$1426.10 in cash and gift cards and 1717.45 lbs of food.
- * March 2012—New Comer Engagement Award in Memory of Lyle Leboldus was created and accepted into the Heart of Wood Buffalo Awards night.
- * April 2012—The Wood Buffalo Food Bank receives notice that their application for grant to run Basic Shelf Life Skills Program for Housing First patrons has been approved.
- * May 2012—The first annual It's In the Bag Designer Handbag auction was held and raised over \$8536.01
- * May 2012—Trinity Global Foundation grants \$10,000 to Food Bank
- * May 2012—SHAW TOGETHER IS AMAZING in partnership with SMS Equipment raised 9000 lbs of food and \$6625.05
- * May 2012—The Wood Buffalo Food Bank received the Community Impact Award during Heart of Wood Buffalo Awards.
- * June 2012—The Food Bank gets a new name THE WOOD BUFFALO
- * July 2012— RMWB Transit, Mix 103.7, and the Fort McMurray Public School District Stuff a bus in support of the Wood Buffalo Food Bank during Canada Day Parade.
- * July 2012—Sobeys Christmas in July raises \$8035 in gift cards.
- * August 2012— Canadian Jewelers held a Yard Sale to support us.
- * August 2012— Alberta Building Trades donates \$20,000
- * September 2012—Wood Buffalo Food Bank Challenges local media to live on a food bank hamper for 30 days.
- * September 2012— Arianna Johnson Executive Director & Erika Hornsey Board Member are named 2 of Fort McMurray's Top 40 Under 40
- * September 2012—Fort McMurray Today begins running our weekly needs list every Tuesday!
- * October 2012— Investors Group invites us to their annual customer appreciation Comedy Tour to accept \$500 donation.
- * October 2012—Dunvegan Gardens Donates new shelving.
- * October 2012—New computer program is implemented to help provide better tracking, communication, and statistics on clients, donors, and volunteers.
- * November 2012—7 local media begin Hamper Challenge, with only 2 able to complete the challenge.
- * December 2012— YMM Pod Cast does wrap up on Hamper Challenge
- * December 2012—Reliable Mechanical donates labour to install new walk in cooler and fridge.



1ST

mcmurray *girl*

ITS IN THE BAG
DESIGNER
HANDBAG
AUCTION

SAWRIDGE INN
AND CONFERENCE CENTRE
FORT MCMURRAY

ANNUAL

mix103.7fm
today's best music



EARTH MATTERS



SUNCOR
ENERGY



KATHY BOWERS
BROKER/OWNER

nickashtyn
SALON & SPA

JM Photography
& Design

MCMURRAY
MUSINGS



Kyle GETTY
it's your **MOVE.**

ROYAL LEPAGE
True North Realty
INDEPENDENTLY OWNED AND OPERATED



Leboldus Family
in Memory of
Lyle Leboldus



WITH OUT THE GENEROUS SUPPORT OF ALL OF THESE ORGANIZATIONS & COMPANIES THE WOOD BUFFALO FOOD BANK WOULD BE UNABLE TO PROVIDE THE LEVEL OF CARE AND CLIENT SERVICES IT IS CURRENTLY PROVIDING. SO WE WOULD LIKE TO EXPRESS OUR DEEPEST THANKS TO ALL THOSE WHO SUPPORT US THROUGHOUT THE YEAR.



save on foods
SO MUCH *choice* IN STORE

SAFeway
Ingredients for life..

Loblaws

Sobeys
inc.

FAMILY FOODS

Walmart
Canada



The Plan
by **Investors Group**
Investors Group Financial Services Inc.

ATCO Electric



ORBIS



PEPSICO | Canada

UNITED
United Safety

ThyssenKrupp

black spruce
BUILDERS



ROYAL LEPAGE
True North Realty

CAW TCA
CANADA
Local 4050



Hertz



winchester
BUILDERS
rest, assured.

CAMERON

CANNAMM
CONCRETE, TRENCH SERVICES

Campbell's Music

Clean Harbors

Convergent
TECHNOLOGIES



cenovus
ENERGY



TEAMSTERS
CANADA

Edelman

The Plan
by **Investors Group**
Investors Group Financial Services Inc.

Purolator
TACKLE HUNGER

SENTINEL
STORAGE

CANADA POST

Stantec
TES
Thermal Energy Services Inc.



PROGRAMS

- * **TRADITIONAL HAMPER:** The Traditional food hamper program offers services by appointment and by approved application Monday 12-8 pm Tuesday to Friday 8:30 am to 4:30 pm. We provide these services by appointment for many reasons the most important being client confidentiality and food purchasing. We also do this so we are able to spend a few minutes with clients giving them our undivided attention and referrals to other agencies that might be helpful to them.
- * **BASIC SHELF:** The Basic Shelf program is a series of workshops over 12 weeks. With a small group of attendees, participants are taught how to cook and shop for food on a limited budget. The program is based on the strategy of keeping a 'basic shelf' of ingredients full in your home, with which you learn how to create a variety of meals that are nutritious and affordable. Whenever you've used an item from your basic shelf, you know to replenish it at your next round of groceries.
- * **SNACK ATTACK:** The Food Bank's Snack Attack Program is a program designed to address the increasing need for snacks in our schools for chil-



2012 BOARD OF DIRECTORS



Kathy Flett
Ritchey



Sonya Earle



Ross Mayer



Mark



Clarence Buchanan
Hornsey



Chandra Flett



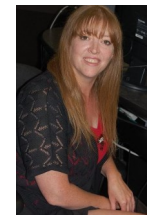
Sandra Stevens



Erika



Colleen Tatum
Director



Tamara Wolfe
Director



Brad Friesen
Director

Vacant
Director



STAFF



Arianna Johnson
Executive Director



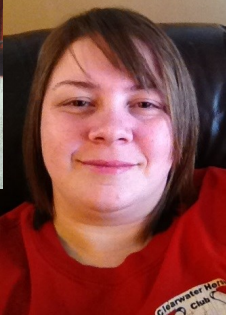
Krista Penner
Warehouse Manager
Currently on Leave



Dan Edwards
Client Services
Manager



Staci Cadieux
Executive Assis-



Kelly Graham
Interim Ware-
house
Manager



Jessica Sweetman
Book Keeper



COMMITTEE WORK

The Wood Buffalo Food Bank is a member of many community based committees, these memberships are both educational as well as providing awareness for the community of our programs and services. Here is just a small representation of committees etc... we belong to:

1. Community Interagency
2. Youth Interagency
3. Community Housing Agencies Team
4. Emergency Social Services—Food Services Lead
5. Collaborative Community Outreach Team
6. Homeless Connect Planning Committee
7. Executive Director Roundtable
8. Justin Slade Youth Foundation—Youth Empowerment Day Planning Committee
9. Fort McMurray Chamber of Commerce
10. AFBNA AGM/Conference Planning committee



SYNCRUDE FOOD DRIVE & CORPORATE CHALLENGE

Syncrude



ConocoPhillips
Surmont Project



Canadian Natural
Imperial Oil



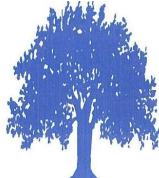
SUNCOR
ENERGY



FOCUS

PACER
CORPORATION

MNP
LLP



ROYAL LEPAGE
True North Realty



Alberta Construction
Safety Association



IN ITS 19TH YEAR THE SYNCRUDE FOOD DRIVE AND CORPORATE CHALLENGE HOSTED BY COUNTRY 93.3 AND ROCK 97.9 IS OUR BIGGEST AND HISTORICALLY OUR ONLY MAJOR FUNDRAISER. THIS EVENT RAISED OVER \$340,000 AND OVER 53,000 LBS OF FOOD COLLECTED IN 4 DAYS. THIS EVENT WAS A HUGE SUCCESS AND WE LOOK FORWARD TO GETTING BETTER



TOP KNOTCH DOORS



nexen
cenovus
ENERGY

DRIVING
FORCE
Vehicle Rentals | Sales | Leasing



Husky Energy



GRAHAM



Kitchen & Bath
CLASSICS
a WILSELEY company



Beautiful. Made Affordable.



The Kinette
Club of Fort

Advantage
Learning Solutions Inc.



2012 DONOR TESTIMONIAL

It's in the nature of Syncrude employees to volunteer their time to community causes, and the Wood Buffalo Food Bank has always been among the deserving recipients of this philanthropy.

Our employees, and all community members, recognize the important work accomplished by this organization. The Food Bank is making the Wood Buffalo region a better place to live for everyone. Adults, youth and children in the region have benefited from the services it provides, and I urge the community to continue to offer support.

Syncrude has been a long-time supporter of the Food Bank. We have committed over \$425,000 and hundreds of volunteer hours to help those in need. We are proud to give back to an organization that offers our community so much.

Scott Sullivan
President & CEO

Syncrude

Servus Credit Union is committed to making a positive difference in the lives of our members and in the communities we do business. We understand that our employees do not just work here, but live here. We raise our families here, we have made lifelong friendships here and we support our local business. We are proud to call Fort McMurray HOME.

The Wood Buffalo Food Bank is a organization that we have chosen to support because of the critical service they provide to our community. They are there when times are rough, they are there when members of our community are in need, they are there because their staff are so committed and dedicated to making our wonderful community as place live, work and play. The Wood Buffalo Food Bank is shining star of Fort McMurray and an exceptional example of

2012 CLIENT TESTEMONIAL

What The Wood Buffalo Food Bank Did for Me and My Family

Our family moved to Fort McMurray 9 year's ago and quickly found our niche here. I had a good opportunity here after working in the oil patch all my life and found a well paying job as did my whole family. My wife took on a career with one of Fort McMurray's bigger organizations as did my oldest daughter our 2 younger children went to school here and both graduated from high school. Everything was looking very good for all of us till I had my heart attack then things changed very quickly. I lost the most of my heart function I now have about 20% function and lost my job and all coverage such as insurance long term coverage ect... because the company I was working for fired me and I was no longer able to work in my profession. About a year later my wife hurt herself at work and is also on long term disability. Our take home pay went from 6 figures to less than 36 thousand annually very quickly. A few organizations have helped us out a great deal we got housing subsidy after we lost the home we were living in and there are other groups such as the food bank.

I was embarrassed when I first applied for assistance but after meeting the people there I was much more comfortable. I showed them my financial situation rent utilities income ect... and they stepped up to the plate and helped us out my family would not go to bed hungry. The people need to know that the Wood Buffalo Food Bank helps out people from all walks of life I was an operation manager of a very large company and very quickly found myself



VOLUNTEER STATISTICS

It would be impossible to run the WBFB without the close to 800 volunteers we are honored to have each year.

The 2012 Syncrude Food Drive had over **600** volunteers alone, this is an amazing show of support for our organization that provides more than 1500 hours of volunteerism for our organization.

The day to day volunteers who come in and do many needed tasks around the food bank including but not limited to: stock shelves, sorting food, checking expiry dates, cleaning, packing hampers, handy man work, administrative support, etc... represent an additional close to 1500 hours of volunteering annually.

Community Service as a payment of debt to society is an additional source of assistance for the WBFB. We are happy to accept individuals who need to complete community service hours. This has resulted in an additional **816.5** hours of time given to the WBFB.

Then there are the unknown volunteers, the people who arrange food drives in their office, churches, schools, and community. These people are never part of an equation we can put down on paper but they represent an important source of support for our agency.

	Volunteer hours	Community Service Hours	Total Hours
To- tal	3041	816.5	3857.5

To
all
our
vol-

2012 VOLUNTEER TESTEMONIAL

My name is Darlene Predham and I have called Fort McMurray home since 1977. I believe that to make this a home we can be proud of, we need to be active in the community and help out whenever and wherever we can. Volunteering gives me a feeling of belonging and knowing my efforts, no matter how small, can create a difference in the quality of life to someone in the community makes it worthwhile.

I am very fortunate that I have the time to do so and I choose the Wood Buffalo Food Bank Association as one of the many deserving organizations that I support. Fort McMurray is very unique in that we have many challenges and the "typical" user of the food bank does not apply here. It could be your neighbor, mother or even yourself that requires its use either on a one time or ongoing basis.

The Wood Buffalo Food Bank Association has grown and changed with the challenges of our community and everyone involved are doing a great job. When you see this dedication from the staff it makes you want to do more to help out.

I have been involved with the annual Food Bank Drive since it started and will continue to do as long as I am able



AFFILIATIONS & PARTNERSHIPS

PARTNERSHIPS:

The Wood Buffalo Food Bank is very proud of all of its formal and informal Partnerships. To the right are the logos of our formal partnerships.

Fort McMurray Public school District—Public schools hold monthly food drives for the food bank, jointly participate in Santa Clause Parade and the food bank runs the Snack Attack Program in the Public Schools.

Salvation Army & Soup Kitchen—The Fort McMurray Food Bank Provides these agencies with 3 day emergency Hampers to provide clients on weekends or in emergencies when the food bank is closed.

The Bone & Biscuit & The Fort McMurray SPCA—provide the food bank with any donated, damaged or unsellable bags of pet food.

Tervita — provides the Fort McMurray Food Bank with forklift & snow removal services as needed. CCS Corp also provided all the food and cooking for the Food Bank new building Grand Opening.

WJS—WBFB employs adults with disabilities part time who are referred through WJS.

Alberta Egg Producers—This organization provides the FMFB with coupons for eggs for each of our clients monthly.

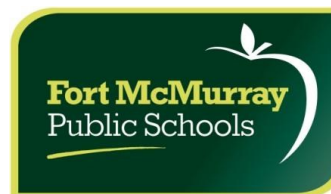
NAPA -

Landtran Express/Continental Cartage—

AFFILIATIONS:

The Fort McMurray Food Bank identifies affiliations as a valuable and important part of operations. We are proud to be members of so many great organizations that provide us with so many advantages.

Alberta Food Banks Network Association & Food Banks Canada—provide the Fort McMurray Food Bank with advocacy, funding opportunities, and education about Food



COMING TOGETHER TO MAKE US STRONGER, AFFILIATIONS AND PARTNERSHIPS ARE THE FOUNDATION ON WHICH HEALTHY FAMILIES ARE GROWN!

ALBERTA Egg Producers



SPECIAL PROJECTS

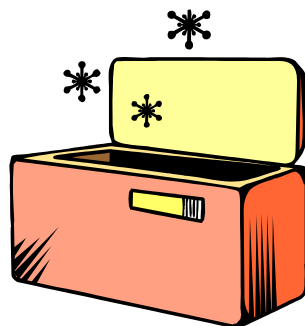


WALK INS'

Perishable food storage has been a long standing barrier for the food bank. Relying on chest freezers and a very old industrial fridge has often forced the food bank to seek outside storage of excess perishable food items. In September of 2012 with some help from a friend we were introduced to the people at Reliable Mechanical. We were able to reach an agreement with Reliable where they would assist us in purchasing a walk in fridge and freezer at wholesale prices and the staff of Reliable Mechanical donated their time to install them. Thanks to Chris Kozak and his team the walk-ins were installed in December 2012.

These coolers have been an amazing addition to our facility and we are now able to purchase items on a larger scale saving us additional money.

The chest freezers were passed on to other organizations who are able to put them to good use.



MOBILE PANTRY

As 2012 came to a close final arrangements were made and agreements signed to begin a pilot project in Fort McKay called Mobile Pantry Program.



This program was developed as a response to barriers identified for our rural clientele who struggled with transportation to come into town and receive services.

The program will run the same as our traditional hamper program; the difference being that the service will be provided onsite in Fort McKay. Clients will still be required to meet the same qualifications and provide the same documentation as clients who come to town; however, transportation will no longer be a barrier to services for them.

This program is slotted to begin in February of 2013, after the initial 6 month pilot program we will evaluate the way the program is running and if no major changes

2011 MEDIA COVERAGE

BELOW IS A SAMPLING OF 2012 MEDIA COVERAGE

- ◆ Fort McMurray Today—
 - ◆ July 12, 2012—Food Bank makes name change
 - ◆ August 15, 2012—How to donate backyard produce
 - ◆ September 13, 2012—Food Bank issues hamper challenge to media
 - ◆ October 30, 2012 Food Bank use on the rise in Canada: Report
 - ◆ December 2, 2012— Corporate Challenge raises \$258,630
- ◆ McMurray Musing Blog—
 - ◆ December 13, 2012—Commiserating over Cookies—The Food Bank Hamper Challenge on YMMPodcast
 - ◆ November 29, 2012—I'm A Quitter (or How I admitted Defeat & Acknowledged a Peanut Butter Addiction
- ◆ Connect—
 - ◆ May 25-31, 2012 Heart of Wood Buffalo
 - ◆ June 2012 - Food Bank Gets Creative
- ◆ YMM Podcast Blog—
 - ◆ December 2012—Episode 57 Hamper Challenge
- ◆ SNAP Wood Buffalo—
 - ◆ January 2012—Syncrude Food Drive
- ◆ Mix 103.7
 - ◆ January 21, 2012—Local food bank reports increase in patrons last year.
 - ◆ March 27, 2012—Bag ban goes back before council
 - ◆ May 4, 2012—Fort McMurray style food drive underway
 - ◆ August 8, 2012—WBFB hungry for donations
 - ◆ September 12, 2012—WBFB hungry to spark debate on poverty
 - ◆ October 31, 2012—Food Bank reliance reaches all-time high
 - ◆ November 22, 2012—Stuff the Bus leads to thousands in food and cash donations for local food bank.
 - ◆ December 16, 2012—A Fort McMurray home is raising donations for the food bank thanks to their festive decorations.



MEDIA SUPPORT



MIDDLE AGE BULGE



2012 Audited Financials

WOOD BUFFALO FOOD BANK ASSOCIATION

Statement of Financial Position

As at December 31, 2012

	2012	2011
ASSETS		
CURRENT ASSETS		
Cash (<i>Note 4</i>)	\$ 488,153	\$ 274,986
Accounts receivable (<i>Note 5</i>)	137,137	81,198
Prepaid expenses	2,192	1,932
	<u>627,482</u>	<u>358,116</u>
RENT DEPOSIT	11,500	-
EQUIPMENT AND LEASEHOLD IMPROVEMENTS (<i>Note 6</i>)	<u>10,077</u>	<u>154,075</u>
	<u>\$ 649,059</u>	<u>\$ 512,191</u>
LIABILITIES AND NET ASSETS		
CURRENT LIABILITIES		
Accounts payable and accrued liabilities (<i>Note 7</i>)	\$ 29,812	\$ 25,935
Obligations under capital lease	-	147,875
	<u>29,812</u>	<u>173,810</u>
DEFERRED CONTRIBUTIONS RELATED TO CAPITAL REPLACEMENT EXPENDITURE RESERVE (<i>Note 8</i>)	<u>63,275</u>	<u>-</u>
	<u>93,087</u>	<u>173,810</u>
NET ASSETS		
Internally restricted (<i>Note 9</i>)	11,000	-
Unrestricted	<u>544,972</u>	<u>338,381</u>
	<u>555,972</u>	<u>338,381</u>
	<u>\$ 649,059</u>	<u>\$ 512,191</u>