



"The Fort McMurray Food Bank is an organization of citizens who desire to enhance human dignity by eliminating chronic hunger in the provision of basic necessities."

2011 Annual Report

Message from the Chair

Reflecting on the last twelve months, words on paper cannot adequately describe all the work and activities that have gone into the Fort McMurray Food Bank Association this year. Welcoming ten new prominent board members was just the beginning of what could possibly be the organizations most accomplished year to date.

September saw the Grand Opening of our new location. The weather didn't disappoint and our celebration was very well attended considering it was a busy day of events in our community.

Five committees were created with a sixth being added later on. The committees met almost every month, working diligently to accomplish the tasks set before them. These include approved Board of Director Policies with Financial, Critical Incident, and Human Resource policies being forthcoming. New and exciting fund raising opportunities and activities have been and continue to be realized along with programs that incorporate our municipality as a whole.

Though it sounds drastic, probably our greatest success was that we were able to stay open! Pressed up against a wall, noble minds came together, and a solution to our greatest financial challenge was found. Not only was a balanced budget realized, a new working relationship with Wood Buffalo Housing and Development Corporation was created.

Having endured a year of unprecedented growth and challenge, our team of staff continue to be the backbone of this organization. And the partnership enjoyed with WJS to employ adults with various mental disabilities maintains a positive dynamic not only to the agency but the community as a whole.

A stronger presence in our community provides a tangible measure of success. Community support for the service we provide has grown bringing with it positive outcomes for new fundraising activities. For example, our first annual *'It's in the Bag'* event already has people asking if we are going to do it again next year.

While we enjoyed a year of growth and accomplishment, it was also a year of fast change. Shortly after last year's AGM, two board members had to move unexpectedly as life took them in different directions. The Board of Directors welcomed Mark Ritchey in the Fall and Brad Freisen would join us early in 2012 to fill these positions.

In November we learned one of our Board Members was diagnosed with cancer. By early January we were forced to say good bye to a man we were only beginning to know yet had such a profound impact on our organization and community. Lyle Leboldus' chair at the board table would remain open until this Annual General Meeting.

The Lyle Leboldus award was created in his honor for the Heart Of Wood Buffalo Community Spirit Awards. To say it was a privilege to present the first award given in Lyle's name to his daughter Jeanette is hardly an adequate description of that moment.

As I reflect on this past year, I am in awe of all that has gone on. The magnitude of work that was put before me as Board Chair a year ago was more than I knew how to do. The Fort McMurray Food Bank needed a team who could see the big picture, make the tough decisions, and get the job done. Every consultation held with potential board members leading up to last year's Annual General Meeting was executed with that in mind. Meetings with those who joined later in the year were conducted likewise. Without a doubt, the right people came to the table.

As I think about the individual members that make up our Board of Directors,



Message from Executive Director

Having joined the Fort McMurray Food Bank Team in late April 2011, I am not sure I was as prepared for the path ahead of me as I thought I was, but thanks to the support of our staff, board, volunteers and funders it was potentially the best year of my career so far; however, 2012 is shaping up to be even better.



2011 presented many challenges that the staff team had no choice but to face head on and push through as we so often are faced to do in life. Beginning with the need to stabilize our financial situation and decrease our overhead while maintaining the amount of space we had acquired. Each event and funding request brought in increased dollars allowing us to serve the ever increasing needs of our clients. In order to fully understand the gaps in our services a series of round tables were held with other community agencies; some priorities were identified and plans put in place to address them; 1. our working clients struggle to get here during the day; 2. our rural clients biggest barrier to services are transportation; 3. strict guidelines that did not allow for extreme circumstances.; 4. clients who have dietary restrictions cannot use what is in regular hamper and no alternatives are available. Solutions for these were identified and plans on how to implement them develop: 1. We are now open till 8 on Mondays to assist our working client's; 2. The Mobile Pantry Program is ready for implementation as soon as funding can be secured; 3. our intake process now has a section for people to explain their circumstances to help them gain assistance; 4. Clients who have special dietary needs that we know about receive hampers that have been designed for them. Other programs have also been identified and implemented or are slotted for implementation in the near future, such as the Snack Attack program in FMPD school, and The Basic Shelf Program Slotted to begin in September 2012.

The Staff of the FMFB works hard everyday to ensure that no one goes hungry in our region; however, it is only through the generous support of our local media that we are able to educate the community about our services and about appropriate donating. The local media has embraced our organization and we are so grateful for the support we get from these companies and their individual staff members who seem to have taken us on as their personal cause. The local media has been instrumental in promoting our social media followers which has had a significant impact on our food donation and assisting us in securing the food items we need when we need them.

The 2011 Syncrude Food Drive and Corporate challenge was a huge success this year, even with the increase in need for almost double the number of volunteers we had no trouble filling the slots, this coupled with the introduction of grocery lists which identified the most needed items made this year's food drive the best yet. We were also grateful to have Syncrude come back and sign a new 3 year agreement for this event.

All in All 2011 was an amazing year; with amazing challenges, amazing triumphs, and amazing people none of which could be accomplished without an amazing community backing us.

Thank you for the opportunity and the trust to run such an amazing operation

Arianna Johnson, Executive Director



CLIENT STATISTICS

TRADITIONAL HAMPER PROGRAM

2011	Adults	Children	Total People	Total Hampers
January	250	90	340	137
February	198	91	289	141
March	195	82	277	117
April	176	78	254	103
May	160	82	242	91
June	205	96	301	107
July	151	53	204	102
August	131	79	210	108
September	130	77	207	125
October	163	62	225	93
November	203	71	274	123
December	246	115	361	140
TOTAL:	2208	976	3184	1387

SNACK ATTACK PROGRAM—Program Began in October of 2011

125 Snacks Distributed

62 Male

66 New

63 Female

59 Repeat



FOOD STATISTICS

	IN	DISCARDED	USEABLE
JAN	6094.64	*	6094.64
FEB	9141.96	*	9141.96
MAR	5545.17	2412.01	3133.15
APR	3068.36	424.29	2644.07
MAY	961.75	133.76	827.99
JUN	6712.68	927.34	5785.93
JUL	3335.88	1308.05	1532.01
AUG	4569.22	206.23	4363
SEP	6838.77	*	6838.77
OCT	17610.03	2506.48	14664.98
NOV	11512.51	377.59	11134.93
DEC	68506.99	530.77	67976.22
TOTAL	143897.96	8826.52	134137.7

All weights are in Lbs.

In = the amount of food donated or purchased

Discarded = the amount of food that FMFB throws away due to expiry dates.

Useable = The amount of food that FMFB can distribute to its clients.

2011 A YEAR IN REVIEW

January:

- * Krista Penner—Warehouse Manager joined the FMFB Team
- * Moving Preparations

February:

- * Moved into our new home
- * Girl Guides Tour Food Bank
- * Suncor Curling & Crib Tournament



March:

- * Kathy Flett became Acting Chair of the Board

April:

- * Volunteer Wood Buffalo Volunteer Appreciation Event
- * Arianna Johnson—Executive Director Joined the FMFB team
- * Nor Alta Aviation Fill the Fleet

May:

- * Alberta Food Banks Network Association AGM & Conference
- * CBI Golf Tournament



June:

- * FMFB joined Emergency Social Services Team as Food Services Lead
- * Roland Lefort, Susan Gabrielle, & Dana Gabrielle resigned from the Board
- * AGM—10 New Board members were elected

July:

- * Community Round Tables held on Food Bank Functioning
- * Staff & Board Orientation/Mixer
- * Eagle Ridge Gate & Loutitt Road Evacuation

August:

- * Community Round Tables held on Food Bank Functioning
- * Cruzin with K Rock @ CND Tire
- * Jessica Sweetman—Book Keeper joins the FMFB team

September:

- * Grand Opening
of new Building
- * Cruzin with K Rock @ CND Tire
- * TinZin Mechanical BBQ
- * Get up and Go Wood Buffalo





ANNUAL EVENTS, DONORS,SUPPORTS, FUNDERS, & IN KIND DONORS

WITH OUT THE GENEROUS SUPPORT OF ALL OF THESE ORGANIZATIONS & COMPANIES THE FORT MCMURRAY FOOD BANK WOULD BE UNABLE TO PROVIDE THE LEVEL OF CARE AND CLIENT SERVICES IT IS CURRENTLY PROVIDING. SO WE WOULD LIKE TO EXPRESS OUR DEEPEST THANKS TO ALL THOSE WHO SUPPORT US THROUGHOUT THE YEAR.



October:

- * Cruzin with K Rock @ CND Tire
- * Snack Attack Program Begins
- * AMA Customer Appreciation Event
- * Harley Club Toys For Tots BBQ in support of Food Bank



- * Suncor EIT—Food Sculpture Contest
- * Napa Auto Parts Trucks National Food Share to us from Edmonton
- * YMM Podcast Film Fear
- * Crystal Carter—Client Services Manger left the FMFB team
- * Dan Edwards— Client Services Manager joined the FMFB Team
- * RMWB give \$50,000 grant to assist with operation of the Food Bank.

November:

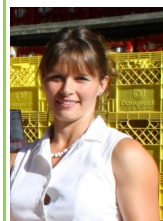
- * FMPD & Food Bank Stuff the Bus in Santa Clause Parade
- * Church of Jesus Christ Latter Day Saints Door to Door Food Drive

December:

- * Syncrude Food Drive & Corporate Challenge
- * Paddy McSwiggins Fire Fighters 9th Annual Fundraiser
- * Cub Scouts & Home Scholar's tour the Food Bank
- * Hope in Christ Ministries— Christmas Concert
- * Landtran Trucks National food Share to us from Edmonton
- * RMWB Transit Santa Bus by Food Bank donation!



BOARD OF DIRECTORS



Kathy Flett
Chair Person



Sonya Earle
Vice Chair



Ross Mayer
Treasurer



Tim Weinberger
Secretary



Clarence Buchanan
Director



Chandra Flett
Director



Shawn Black
Director



Erika Hornsey
Director



Mark Ritchey
Director



Tamara Wolfe
Director



Brad Friesen
Director



Vacant
Director



STAFF



Arianna Johnson
Executive Director



Krista Penner
Warehouse Manager



Dan Edwards
Client Services
Manager



Crystal Carter
Executive Assistant



Jessica Sweetman
Book Keeper



COMMITTEE WORK

The Fort McMurray Food Bank is a member of many community based Committees, these memberships are both educational and well as providing awareness for the community of our programs and services.

1. Community Interagency
2. Youth Interagency
3. Community Housing Agencies Team
4. Emergency Social Services—Food Services Lead
5. Collaborative Community Outreach Team
6. Homeless Connect Planning Committee
7. ED Roundtable
8. Justin Slade Youth Foundation—Youth Empowerment Day Planning Committee
9. Fort McMurray Chamber of Commerce
10. AFBNA AGM/Conference Planning committee



SYNCRUDE FOOD DRIVE & CORPORATE CHALLENGE

Syncrude



Canadian Natural

Imperial Oil



FOCUS



ALLAN VINNI LAW OFFICE



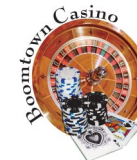
IN ITS 19TH YEAR THE SYNCRUDE FOOD DRIVE AND CORPORATE CHALLENGE HOSTED BY COUNTRY 93.3 AND ROCK 97.9 IS OUR BIGGEST AND HISTORICALLY OUR ONLY MAJOR FUNDRAISER. THIS EVENT RAISED OVER \$292,000 AND OVER 50,000 LBS OF FOOD COLLECTED IN 4 DAYS. THIS EVENT WAS A HUGE SUCCESS AND WE LOOK FORWARD TO GETTING BETTER AND BETTER EACH YEAR!



TOP NOTCH
DOORS



Vehicle Rentals | Sales | Leasing



The Kinette Club
of Fort McMurray

Community Round Table Results

In July & August of 2011 the new Executive Director wanted to give referring agencies and community groups an opportunity to share their thoughts on how the Food Bank functions and any changes they thought were appropriate. A sampling of the results and actions taken from these round tables are below.

Result

Action Taken

Lack of Special Dietary needs items
e.g. food for diabetic's, celiac's , etc...

The FMFB will shop for special dietary foods when they are identified by the client, FMFB will set aside products that are specific to these dietary needs when they are donated, the FMFB is working with a dietician to develop hamper lists for these clients.

The Hours of Operation are not conducive to clients who are working.

The FMFB has shifted its hours of operation to include one evening a week. New schedule is Monday 12 noon—8 pm, Tuesday to Friday 8:30 am to 4:30 pm.

The application budget does not allow for extraneous circumstance.

A new application budget is being developed to include expenses such as damage Deposits, medical expenses, travel for legal or medical, and other extraneous circumstances.

Rural clients cannot find rides to get into the program.

The FMFB has developed and is now seeking funding for a mobile pantry program to begin to serve the rural communities monthly.

2011 CLIENT TESTEMONIAL

In 2008, after the separation of my family and marriage I found myself struggling with finding my way. I had accepted employment but personally was not at the point to move ahead. Adapting to being back in the city and adjusting to the cost of living, I needed to seek assistance. The Fort McMurray Food Bank welcomed me and did not hesitate to help. Now, as a client I was given the opportunity to volunteer in order to give back, this changed the path of the life.

2009 and 2010 were equally as difficult, when everything seemed to be at its worst, again I was invited to volunteer in order to help me keep active and to get focused on the changes that I needed to make to survive in this community. The Fort McMurray Food Bank offered me the resources necessary not only to gain full time employment but also to keep active throughout the community and be successful in finding housing and securing the daily necessities that my family required.

I am truly grateful to The Fort McMurray Food Bank and their staff for making a very difficult time tolerable. And for doing diligence in their follow up to ensure that things remain on



VOLUNTEERS

It would be impossible to run the FMFB without the between **600 & 700** volunteers we are honored to have each year.

The 2011 Syncrude Food Drive had over **500** volunteers alone, this is double what has been had in years past; however, in an effort to listen to what volunteers were telling the FMFB we shortened the shifts and doubled the number of volunteers. This new approach seemed to bring in positive comments from all we spoke with about it. This one event resulted in **1084** hours of volunteer time.

The day to day volunteers who come in and do many needed tasks around the food bank including but not limited to: stock shelves, sorting food, checking expiry dates, cleaning, packing hampers, handy man work, administrative support, etc... represent an additional **500** hours of service to the FMFB

Community Service as a payment of debit to society is an additional source of assistance for the FMFB. We are happy to accept individuals who need to complete community service hours. This has resulted in an additional **630.5** hours of time given to the FMFB.

Then there are the unknown volunteers, the people who arrange food drives in their office, churches, schools, and community. These people are never part of an equation we can put down on paper but they represent an important source of support for our agency.

To all our volunteers we would like to thank you and invite you to email us your stories and thoughts on your experiences with our agency.

2011 VOLUNTEER TESTEMONIAL

In mid 2011 my husband and I found ourselves in Fort McMurray because of his work. We were there for seven months and during that time I had to find a productive way to utilize my time.

I began to look for volunteer opportunities and to my luck the food bank needed help. I started working there and went almost every week day. Not only did I make some great new friends, I found the work there very rewarding. It is nice to work toward something that helps those less fortunate, and I feel enriched by my experiences there.

The work environment was very relaxed even though we never seemed to get caught up. I would urge any one with spare time to go volunteer at the food bank or anywhere else that requires help. I am certain you would feel as appreciated and fulfilled as I did. Joan Allison



AFFILIATIONS & PARTNERSHIPS

PARTNERSHIPS:

The Fort McMurray Food Bank is very proud of all of its formal and informal Partnerships. To the right are the logos of our formal partnerships.

Fort McMurray Public school District—Public schools hold monthly food drives for the food bank, jointly participate in Santa Clause Parade and the food bank runs the Snack Attack Program in the Public Schools.

Salvation Army & Soup Kitchen—The Fort McMurray Food Bank Provides these agencies with 3 day emergency Hampers to provide clients on weekends or in emergencies when the food bank is closed.

The Bone & Biscuit—provide the food bank with any damaged or unsellable bags of pet food.

CCS Corp. — provides the Fort McMurray Food Bank with forklift & snow removal services as needed. CCS Corp also provided all the food and cooking for the Food Bank new building Grand Opening.

WJS—FMFB employs adults with disabilities part time who are referred through WJS.

Alberta Egg Producers—This organization provides the FMFB with coupons for eggs for each of our clients monthly.

AFFILIATIONS:

The Fort McMurray Food Bank identifies affiliations as a valuable and important part of operations. We are proud to be members of so many great organizations that provide us with so many advantages.

Alberta Food Banks Network Association & Food Banks Canada—provide the Fort McMurray Food Bank with advocacy, funding opportunities, and education about Food Banks and Food Security. These Associations also provide the opportunity for collective bargaining with large Food Corporations.

Volunteer Wood Buffalo & Volunteer Alberta— membership in these two agencies provides us with volunteer recruitment, education, and support.



**COMING TOGETHER TO MAKE US STRONGER AFFILIATIONS
AND PARTNERSHIPS ARE THE FOUNDATION ON WHICH
HEALTHY FAMILIES ARE GROWN!**



SPECIAL PROJECTS

REUSABLE GROCERY BAGS

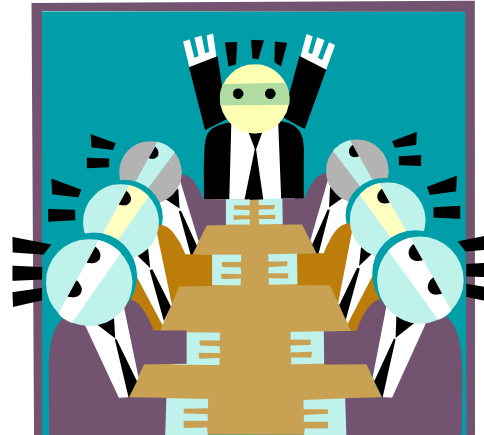
As donations pour into the food bank in reusable grocery bags, the facilities to be able to put them back out to our clients clean and safe were not available in our building. The FMFB has been fortunate to have the support of businesses and other agencies to assist in this task.

Marshal House washed 10 large garbage bags of bags for use over the summer.

Coverall for washing approximately 2000 bags after the 2011 Syncrude Food Drive

Atco Gas, Letcar Mechanical, and D.O. Electrical Ltd.

All for playing a part in plumbing, powering, venting, and installing a washer and dryer so we can wash bags all year round.



Meeting Room for Rent!

In renovating the new FMFB location a board/meeting room was built to accommodate the needs of the food bank to host meetings, run board meetings, and provide community groups will an additional meeting space for rent. This room has been rented for the purpose of off site meetings by oil companies, trainings brought in from out of town, local support groups, and of course the FMFB board of directors and local committee meetings. The room is available for rent by individuals, groups, companies, or clubs and has a 28 person capacity. It is equipped with coffee maker, water cooler, kettle, bathroom facilities, white board, flip chart easels, and outside food can be brought in at the renter expense.

We would like to thank **ConcoPhillips** and **Suncor** for Providing us with chairs to out fit this room with.

If you are interested in renting this room please call

780-743-1125

2011 MEDIA COVERAGE

- ◆ Fort McMurray Today—August 2011 - Downtown food bank location nears completion
 - ◆ September 2011—Food bank opens new location downtown
 - ◆ October 2011—Community Invited to night of fearful films
 - ◆ November 2011— Syncrude launches annual food bank drive
 - ◆ Help Stuff a bus for a good cause
 - ◆ December 2011— Local non-profits look to up volunteers, donations
 - ◆ Big Haul for the hungry
 - ◆ Transit bus takes the lead for food bank
- ◆ McMurray Musing Blog—October 26, 2011—Thinking outside the Macaroni and Cheese Box—Fort McMurray Food Bank
 - ◆ November 2, 2011—YMM Podcast “Film Fear” in Review
 - ◆ November 25-December 1, 2011—Food bank has lofty goals for annual drive
 - ◆ December 21, 2011—The Best Christmas Gift Ever—Volunteering
- ◆ Connect—June 17-23 2011—Food Bank’s New Executive Director Focused on Building Capacity
 - ◆ September 16-22, 2011—Fort McMurray Food Bank open for Business
 - ◆ December 9-15 2011—The food bank is full
- ◆ YMM Podcast Blog—December 2, 2011—The #Toddske Twitter Food Bank Challenge
- ◆ SNAP Wood Buffalo—October 2011—Grand Opening
 - ◆ January 2012—Syncrude Food Drive
- ◆ Global Edmonton
 - ◆ November/December 2011
- ◆ Shaw TV
 - ◆ 2 Stories on the proposed Move of the food bank
 - ◆ 2 Stories on the new location of the food bank
 - ◆ 1 Story on the Food Bank Fundraiser with Rogers
 - ◆ 1 story on the List of Food the Food Bank Needs



MEDIA SUPPORT



IN LOVING MEMORY

LYLE LEBOLDUS

Lyle Leboldus moved to Fort McMurray in March 2011 to become the General Manager of H. Wilson Industries 2010 Ltd. He was quick to join the community and commit to it as his home for whatever period of time he would be here.

As a demonstration of that commitment, Lyle Leboldus joined the Fort McMurray Food Bank Board of Directors in June of 2011; Lyle had only been in Fort McMurray for a short time at this point, however, seemed deeply committed to the work of the community in our region. Lyle was always willing to lend a helping hand and take on his share of work in every project.

He also became involved with the local United Way, he joined the Community Investment Committee in the spring of 2011 and was very excited to be a part of the deliberations regarding support through the community fund. He was an eager supporter of United Way and attended all their events and was a tremendous advocate for the cause. He was a very outgoing and friendly man who made lots of friends in a short time and he will be greatly missed by all.

Lyle's passion for community involvement was not limited to his time in the RMWB, we was an avid supporter of local nonprofits and charities everywhere he lived. Prior to moving to the RMWB Lyle he sat on the Board of Directors of the Glemorgan Christian Housing Society in Calgary and many other boards throughout his adult life.

January 2, 2012 Lyle Leboldus passed away, after a brief battle with pancreatic cancer. His loss was felt throughout our community and his home community of Calgary. Lyle's family asked that donations be made in his memory in lieu of flowers to the Fort McMurray Food Bank and to date more than \$1000 has been donated in his memory.

The Board of Directors of the FMFB will miss Lyle and all he had to contribute and have decided to develop a community award in his memory. This award will be called the New Comer Engagement Award in Honor of Lyle Leboldus and will be given to someone who has been in our community for less than a year but who has engaged and shown commitment to making the RMWB their home through volunteerism, philanthropy, and community leadership. This award will be given in coordination with The Heart of Wood Buffalo Awards annually.



2011 Audited Financials

FORT MCMURRAY FOOD BANK ASSOCIATION

Statement of Financial Position

As at December 31, 2011

	2011	2010 (Note 2)
ASSETS		
CURRENT ASSETS		
Cash	\$ 274,986	\$ 470,660
Accounts receivable (Note 4)	81,198	500
Prepaid expenses	1,932	2,552
	<u>358,116</u>	<u>473,712</u>
PROPERTY AND EQUIPMENT (Note 5)	<u>154,075</u>	<u>2,600,000</u>
	<u>\$ 512,191</u>	<u>\$ 3,073,712</u>
LIABILITIES AND NET ASSETS		
CURRENT LIABILITIES		
Accounts payable and accrued liabilities	\$ 15,442	\$ 29,920
Current portion of obligations under capital lease	147,875	237,006
	<u>163,317</u>	<u>266,926</u>
OBLIGATIONS UNDER CAPITAL LEASE	<u>-</u>	<u>2,162,994</u>
	<u>163,317</u>	<u>2,429,920</u>
NET ASSETS	<u>348,874</u>	<u>643,792</u>
	<u>\$ 512,191</u>	<u>\$ 3,073,712</u>