



THE WOOD BUFFALO FOOD BANK

10117 KING STREET

FORT McMURRAY, AB

T9H 3J1

780-743-1125

[ea@woodbuffalofoodbank.com](mailto:ea@woodbuffalofoodbank.com)





**The Wood Buffalo Food Bank provides programs and services that provide the resources and education necessary to ensure food security for all citizens in the Regional Municipality of Wood Buffalo.**

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**August 1, 2015—July 31, 2016 2016**

**ANNUAL REPORT**

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# Message from the Board



Last Year during our AGM I stated that 2015 will be known as the year of caution, concern, and uncertainty. Well that same caution and uncertainty continued into 2016, but with it came additional emotions of fear and desperation. I think it would be safe to say that 2016 will, for most of us, be the most horrific and fearful year in our communities history. But I also believe that more importantly 2016 will ultimately go down in our history as the year that our community, our province and our nation came together. Despite that the FMM Wildfires was our Nation's greatest natural disaster; our response to it has the potential to be our nation greatest legacy. For

the first time, in my time in FMM at least, I noticed that people across the province, the nation and even the world were not talking about FMM in a disparaging or negative tone, but rather they were using words like , Together, We are here for you , Fort Mac Strong and Hope. The nation, the world rallied behind us and continues to support us. This unity gives me peace and hopes that we going to come out of this terrible ordeal stronger, better and together.

There are plenty of statistics that I can share with you regarding this past year, such as the almost 8000 hampers that were handed out to our residence in 2016, more than double the past two years combined. \$2.6 Million dollars raised to ensure the WBFB could meet the needs of our community; \$1.4mm of this was directly from the public. How about 1300 volunteers that spent more than 7900 volunteers hours helping to fill those 8000 hampers, clean the entire warehouse, move over 680,000lbs of product between storage spaces and wash thousands cans of food, **not once but twice**. But the one Statistic that is most important to me and the one that I want you all to walk away today we with is ZERO! What is the significant of this .Well ZERO represent the number of people that needed the services of the WBFB that were turned away. For me that is amazing!

How were we able to achieve ZERO? It is because of the incredible financial support we received from local business, our industry partners and residence of FMM, Alberta, Canada and the World. It is because of those 1300 volunteers that spent hours, days, weeks and yes even months to get us back up and running to serve our community. It was because of everyone in this room tonight ... Your support is so greatly valued and appreciated , on behalf of the staff and the board of directors and those that needed your help .. Thank you!

It was because of folks that I always refer to as FMMs true superheroes our staff, led by their incredible Executive Director Arianna Johnson. From the first day we left our community to the day we reopened these superheroes did not take a day off. They stayed committed and focused on getting home and getting the Food Bank opened as quickly as possible. They worked from hotel rooms, cottages, campers, friends' couches planning, working with the Red Cross and Alberta Health and countless other agencies on when and how we were where going to open. When they were finally able to return to FMM, did they go to their homes first to check on them? No they went to straight to work again, spending hundreds of hours getting ready. Because they knew the need was going to be great and they knew that they needed to be ready to help. Despite their darkest hours they made the very difficult choice to temporarily put that aside to help their community. For that I am eternally grateful, proud but more importantly confident that we will be better, stronger and together.

I would also like to extend a very sincere and heartfelt thank you to our media partners. When we needed you most, you were always there to get the word out that we needed help. Without your contribution our task would become all most impossible to achieve.

Finally, I cannot express in word my gratitude and upmost respect to my fellow Board of Directors for your support, your patience, your energy, your calm & reassurance when our team needed you most, but most importantly, your leadership, governance and commitment to our community was inspiring and a primary reason why we were able to answer the bell every time someone needed our support. Thank you. To those board members that have decided to move on for either personal or business reasons. Ross

Mayer, Candace Cheney, & Lee-Anne Kumka, your contribution was invaluable, Thank you for your service.

Inclosing I would like to leave you with this quote from the late great Jack Layton which I feel is very relevant today.

"My friends, love is better than anger. Hope is better than fear. Optimism is better than despair. So let us be loving, hopeful and optimistic. And we'll change the world"

Paul McWilliams, Chair

## Message from the Executive Director

The 2015/2016 fiscal year has been one of ups and downs, wins and losses, celebrations and tragedies for the Wood Buffalo Food Bank; however, good or bad the team and our supporters have come through on every front to ensure that we are providing the best possible services to those in need in the region. The year started out like any other we began planning for our annual events, looked at new events we could implement that would both provide us with the resources we needed, but also provide the community the new events and activities to get involved with. The Empty Bowls Festival was the first thing on our agenda. We knew it wouldn't happen in this fiscal year, but we needed to begin planning and so we did, and we are so grateful and proud of the partnership we have formed with the Fort McMurray Potters Guild, Arts Council Wood Buffalo and our title Sponsor John Wilson and the HEDCO Group. The event was so successful we are still receiving inquiries months later. We also looked towards our 2<sup>nd</sup> annual Canstruction competition to be partnered with Baseball Canada Cup. But mostly, we braced for what we know would be another year of increased need in our community as the economy continued to falter and as the political landscape took jarring turns we remembered to breath deep, smile, and to keep putting one foot in front of the other. As the year drew on this community once again could stand proud as it reminded the world that it takes care of its own and it did day after day, event after event, this community stepped up and made sure we had what we needed to take care of those who needed a bit of help. The world as we knew it was hard, the stories of desperation were heart wrenching, we honestly didn't believe it could get worse. We were wrong, it got worse, but it also got so much better. There is no need for me to outline here what happened on May 3, 2016 as we have all lived it, repeatedly; however, I would like to share with you some of the things that happened post evacuation. Food Banks Alberta stepped up and took on some of our administrative tasks so we could focus on the health and wellbeing of our staff. Our volunteer Board of Directors stepped up and made sure each of our staff were whole and safe. Our team as close knit as we have always been, came together and took care of each other in ways I have never seen before, but the best thing that happened, a thing that all leaders of all organization hope for, is the staff of the Wood Buffalo Food Bank stood ready, no, more than ready, they were chomping at the bit, to come home and be ready to receive the community home. Everyday they asked when? They asked how they could help prepare? They fought to be here to be ready and to help our community. So, when the time came the team sprang into action cleaning, purging, inventorying, and preparing to open our doors. Once we were approved to open we had agreed to suspend our normal services and spend three months being a re-entry support service, this was possible thanks to a grant for the Red Cross via Food bank Alberta. Post wild fire we had a lot of decisions to be made what events do we move forward what events do we postpone. Unfortunately, Canstruction was postponed for a year but we are excited to plan for the 2016/2017 year and for Canstruction to make a come back, as noted above we moved forward with Empty Bowls. This year ended with many lessons learned, many tears shed, many people fed but most of all it ended with a new resolve and commitment to our mission of ensuring that all citizens of the RMWB have access to the education and resources necessary for food security.

-Arianna Johnson, Executive Director



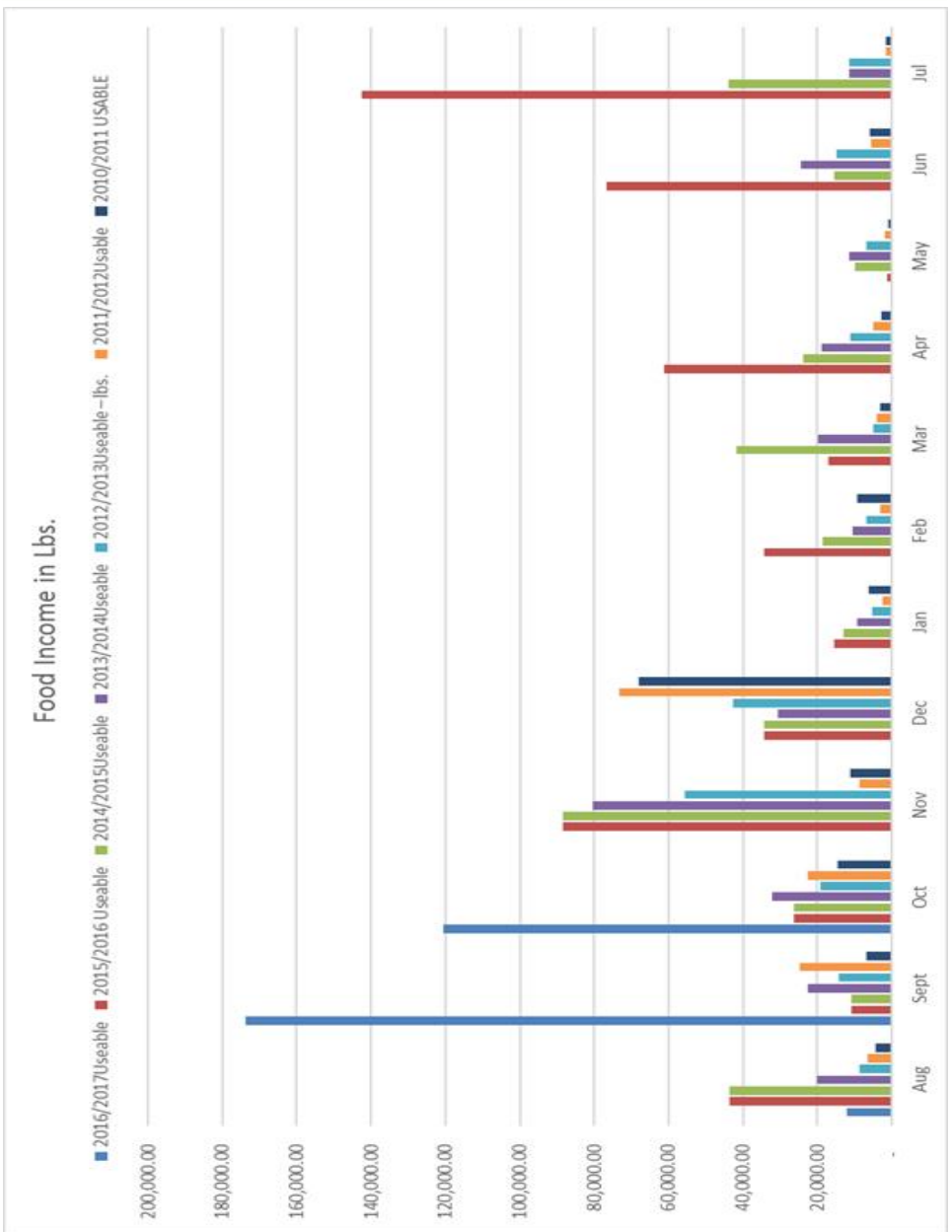


## CLIENT STATISTICS

	Adults	Children	Total People 2015/16	Total Hampers 2015/16
Aug	553	370	923	319
Sep	464	308	772	554
Oct	513	225	738	661
Nov	600	264	864	430
Dec	340	275	615	312
Jan	590	353	943	487
Feb	518	290	808	502
Mar	519	308	827	460
Apr	619	387	1006	418
May	35	32	67	56
Jun	3326	1223	4549	1802
Jul	3443	1472	4915	1870
Total	11,520	5507	17,027	7871



# FOOD STATISTICS



# #YMMSTRONG

**On May 3rd, 2016, our lives changed forever. Forced out of our community by “The Beast,” we didn’t know when we would return, or to what.**

The road to recovery wasn’t easy for our team at the Wood Buffalo Food Bank, but we were up for the task and ready to start supporting the community as soon we were able.



The battle began a couple weeks after the evacuation, as the process to become deemed essential services and be allowed early entry was quite the task. All staff were on stand-by in various locations across Canada, ready to come back at a moment’s notice. Many volunteered at Food Bank’s nearby to where they were staying, while others worked

closely with Alberta Food Banks to keep our community notified, and to help with the donations coming in from several places around the country. After approximately three weeks of trying to find the right contacts and pulling the right strings, we were finally granted access and were able to start preparation for the trip back home.

On Friday, May 27, Executive Director Arianna Johnson along with the management staff, made their way back to Fort McMurray to meet with the adjustors and check on the condition of the Food Bank building. They knew it wasn’t going to be pleasant, but had no idea how bad it was going to be. That morning before the evacuation we had received a very large order of raw chicken, along with milk and eggs, and we were notified that we had lost power for seven days while away. The smell hit everyone like a sac of bricks when entering the warehouse. This was going to be a large job.

The rest of the staff arrived in the following few days and everyone got right to work to restore the Food Bank. Everything had to be thrown out except cans, and those had to be washed in a three-step sanitization process before any distribution would be allowed. Every nook and cranny of the place had to be wiped down and sanitized. This was no small task, and we received amazing support from various organizations who rolled up their sleeves and volunteered their time and services to help the dirty work.

The walls were repainted, the floors and shelves were repainted. Our warehouse never looked better. And on Monday, June 6, we received the amazing news that we had passed our inspection and were able to start restocking!

After weeks of hard work, cleaning, sanitizing, painting, disposing of 53,257 possibly contaminated food items, washing 20 pallets of cans, restocking our shelves and passing inspections, we were finally able to open its doors and start serving the citizens of Fort McMurray on June 11, 2016.

# FORT MCMURRAY STRONG

Thanks to a partnership with the Canadian Red Cross, we became a re-entry service for the summer, and were able to serve any citizen with a Red Cross number. This allowed anyone to access us for support in restocking their homes after returning from a month away. We turned our system into a line-up based, weekly hamper, in order to serve as many people as we could. No qualifications were needed. This couldn't have been done without the support and funding from the Red Cross.

Because of the influx of people using our services, and the extreme strain on our staff and volunteers, who were pulling 12 hour days, 7 days a week, we had to cap the hampers at 150 a day. We hit this cap all but a few days during the entire three month process, often having to close hours earlier than expected so we could restock for the next day.

Just as the summer was coming to an end, and as we were starting to prepare to return back to our normal operations, we got hit with another set-back. On August 21, 2016 on Manning Avenue, in which we have approximately 3000 square feet of additional storage space, a fire broke out. There was significant damage, and once again the we were forced to discard smoke damaged food items, food storage containers, diapers, toilet paper, and other goods reducing their existing supply of food and grocery related items. Approximately \$20,00 worth of goods had to be tossed.

Nevertheless, we kept our spirits high, and got to work with clean-up. We were determined not to let this get us down.

This experience has been life-changing for our entire team. We stuck together like never before, supporting each other, and supporting the community. Many laughs were shared, tears were shed, stories told and memories made as we returned and worked together to help our city get back on its feet.

Even though some of our staff and volunteers have lost their homes, we all found a home here at the Food Bank amongst one other. We are here for each other, and we are here for Fort McMurray. We will rebuild!

We couldn't have accomplished all of this without our amazing volunteers who worked tirelessly beside us, or without the donors from across the country who reached out in sending food and monetary donations. There aren't enough words to express how truly grateful we are.



*- Wood Buffalo Food Bank Staff & Board*



# EMPTY BOWLS FESTIVAL

PRESENTED BY JOHN WILSON'S HEDCO GROUP

In support of the Wood Buffalo Food Bank



**SATURDAY  
SEPT. 17, 2016  
FROM 11 A.M. TO 3 P.M.  
JUBILEE PLAZA**

In partnership with:



For more information visit [woodbuffalofoodbank.com](http://woodbuffalofoodbank.com)

The Empty Bowls Festival, presented by John Wilson's Hedco Group, in support of the Wood Buffalo Food Bank and in partnership with the Fort McMurray Potter's Guild, was held for the very first time in Fort McMurray and was a huge success, selling out of admission bowls in under just two hours and raising over \$14,000 net.

The family-friendly event at Jubilee Plaza and McMurray Experience had festival goers purchase locally hand-crafted bowls from the Fort McMurray Potter's Guild and make their way around the festival, sampling creations from nine food stations hosted by local eateries. In partnership with Arts Council Wood Buffalo, local artisans were present to showcase and sell their arts and fine crafts, with a portion of sales being donated back to the Wood Buffalo Food Bank. As well, there were displays and demonstrations of live arts and fine crafts, and in order to raise additional funds, 19 celebrity bowls were created for a silent auction, along with many items submitted by the Wood Buffalo Photography Club.



The WBFB would like to extend a great deal of thanks to those who made this event possible. A huge thank you to John Wilson and his team at the Hedco Group for becoming the presenting sponsor for this event. Thank you to the incredible arts partners on this event; the Potters Guild of Fort McMurray for the creation of all the bowls and Arts Council Wood Buffalo who were instrumental in organizing all of the incredible local talent. To Dunvegan Gardens for sponsoring our entertainment this sponsorship allowed us to have exciting and interactive entertainment throughout the event. Thank you to the Peterpond Mall for being the Live Art Sponsor, providing several art demonstrations for the community to enjoy and maybe pique the



interest of passer byes! Thank you to media partners Mix 103.7 and 100.5 Cruz FM for helping to get the message out about the event. Thank you to all of our celebrity bowl painters who shared their creativity and made such beautiful bowls for the auction. Huge thank you to Devco, who prepared all of the great signage, and Mitchell's for providing the buns and butter. Thank you to Russell Thomas and Birdsong Connection for putting on an arts workshop in support of the Food Bank. Additionally, we would like to express thanks to the Regional Municipality of Wood Buffalo, and the team at Jubilee Plaza and McMurray Experience who assisted the whole way through. And last but not least, thank you to all of the volunteers who worked alongside our staff to make sure the event ran smoothly and successfully. Events like this could not be possible without the help of volunteers.

**There are so many to thank after an event like this that it is difficult to list them all; you can find the rest on our website, [www.woodbuffalofoodbank.com](http://www.woodbuffalofoodbank.com).**





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## PROGRAMS

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- \* **TRADITIONAL HAMPER:** The Traditional food hamper program offers services by appointment and by approved application Monday 12-8 pm Tuesday to Friday 8:30 am to 4:30 pm. We provide these services by appointment for many reasons the most important being client confidentiality and food purchasing. We also do this so we are able to spend a few minutes with clients giving them our undivided attention and referrals to other agencies that might be helpful to them.
  - \* **BASIC SHELF:** The Basic Shelf program is a series of workshops over 6 weeks. With a small group of attendees, participants are taught how to cook and shop for food on a limited budget with the curriculum being heavily weighted in Financial Literacy. The program is based on the strategy of keeping a 'basic shelf' of ingredients full in your home, with which you learn how to create a variety of meals that are nutritious and affordable. Whenever you've used an item from your basic shelf, you know to replenish it at your next round of groceries.
  - \* **SNACK ATTACK:** The Food Bank's Snack Attack Program is a program designed to address the increasing need for snacks in our schools for children and youth who come to school hungry. This program provides a choice of healthy snacks as approved by Alberta Health Services (AHS). The program has been running Janvier over the past year, and with our new three-year partnership with the Fort McMurray Airport Authority this program will be once again provided to local schools in Fort McMurray.
  - \* **MOBILE PANTRY:** The Food Bank's Mobile Pantry Program is unique and progressive because we directly address geographically isolated low-income communities where residents experience chronic hunger and food insecurity. The MPP was established to assist low-income individuals and families who live in rural communities within the RMWB, where residents have little or no access to transportation and/or where there might be no full-service grocery stores within reasonable walking distance.
  - \* **SLOW COOKER:** Over 6 weeks, this flexible program assists low-income clients learn to successfully prepare healthful, low-cost meals for themselves and/or their families. The Slow Cooker Program facilitates healthy social interactions, increased self-esteem, and promotes positive behavior changes leading to increased food security. The Slow Cooker Program encourages people to try new recipes, and a new or forgotten method of cooking.
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## 2015/16

# BOARD OF DIRECTORS



Paul McWilliams

Chair Person



Chandra Flett

Vice Chair



Ross Mayer

Treasurer



Kim Jenkins

Secretary



Theresa Wells

Director



Dennine Giles

Director



Brad Friesen

Director



Mahtab Bhuiyan

Director



Lee-Anne

Kumka

Director



Candace Cheney

Director



Brad Lucier

Director



Anthony Policicchio

Director

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# STAFF

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**Arianna Johnson**  
Executive Director



**Dan Edwards**  
Client Services Manager



**Jason Cumby**  
Warehouse Manager



**Yvonne Ormson**  
Educational Program Manager



**Ashlee Cook**  
Executive Assistant



**Anna Noble**  
Communications & Development Coordinator



**Mike Janssens**  
Mobile Pantry Coordinator



**Colin Samson**  
Client Intake Worker



**Kora Bouley**  
Client Intake Worker



**Julia Evasiuk**  
Client Intake Worker



**Adam Redmond**  
Warehouse Assistant



**Leslie Casaba**  
Warehouse Assistant



**Jessica Sweetman**  
Book Keeper




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## COMMITTEE WORK

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**The Wood Buffalo Food Bank is a member of many community based committees, these memberships are both educational as well as providing awareness for the community of our programs and services. Here is just a small representation of committees, etc. that our staff team sit on:**

1. Community Interagency
  2. Emergency Social Services—Food Services Lead
  3. Collaborative Community Outreach Team
  4. Poverty Reduction
  5. Heart of Wood Buffalo Awards
  6. Rural Community Outreach Meeting
  7. Fort McMurray Chamber of Commerce
  8. Alberta Food Bank Board of Directors
  9. NAABA
  10. Convergence
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# 2015 SYNCRUDE FOOD DRIVE & CORPORATE CHALLENGE

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2015 CORPORATE CHALLENGE DONORS: \$75,000 TITLE SPONSOR



2015 CORPORATE CHALLENGE DONORS: \$25,000 AND OVER



2015 CORPORATE CHALLENGE DONORS: \$15,000 - \$20,000



2015 CORPORATE CHALLENGE DONORS: \$10,000



**IN ITS 23RD YEAR THE SYNCRUDE FOOD DRIVE AND CORPORATE CHALLENGE HOSTED BY COUNTRY 93.3 AND ROCK 97.9 IS OUR BIGGEST AND HISTORICALLY OUR ONLY MAJOR FUNDRAISER. THIS EVENT RAISED OVER \$390,000 AND OVER 84,000 LBS OF FOOD COLLECTED IN 4 DAYS. THIS EVENT WAS A HUGE SUCCESS AND WE LOOK FORWARD TO GETTING BETTER AND BETTER EACH YEAR!**



**PRESENTING PARTNERS OF THE SYNCRUDE FOOD DRIVE**



**2015 CORPORATE CHALLENGE DONORS: \$5000**



**2015 CORPORATE CHALLENGE DONORS: \$0 - \$3000**





## 2015/16 DONOR TESTIMONIAL

“Acden has been proudly supporting the Wood Buffalo Food Bank Association since 2011 but our staff have been supporting the association since its inception. Each year, the Acden leadership is inspired by the numerous employee driven food drives held at our corporate headquarters and we are proud to match their efforts with a corporate pledge. On behalf of the Acden leadership team and all of our employees, thank you for the work you do to support our communities. “

- Garry Flett, President & CEO, Acden



Over the years, Acden has shown us incredible support, pledging thousands of dollars each year to our cause. They take part in our Corporate Challenge each year, making a pledge to help us meet our goal. With their help and continuous support, we are able to assist those in need who reside in the Regional Municipality of Wood Buffalo.

We would like to extend a huge thank you to Acden!



# 2015/16 CLIENT TESTEMONIAL

"Both programs [at the Wood Buffalo Food Bank] were a very easy class to take because it was full of information that was not only useful but very easy to follow along with. The floor was always open to question and no matter what the question you never felt bad for asking it. No question was a stupid question, and Yvonne [Educational Program Manager] was always there to help you find the answer by working together.

We had many walks of life that came together for these classes and yet everyone always was made to feel welcome and included. Never once was anyone made to feel unequal to anyone else in class, and Yvonne made sure to treat everyone the same.

Yvonne was also great in the kitchen with the students and took a hands off approach but was always just a few feet away watching and answering questions as we went along. As well as giving little quizzes about why we do certain thing with food and why or how for health reason we can change a few things. She always makes in flexible and accessible to everyone. She also lets us make our own mistakes and learn from them.

I feel that the classes she teaches in basic shelf as well as the slow cooker class as very essential not only in the context of budgets and cooking but it opens your eyes to other walks of like and you find yourself being more open minded because of her openly excepting attitude of people regardless of who they are or where they come from.

I would take the class a hundred times if I could because she is such compassionate person and you want to be more like her just by being around her.

- Melissa Major, speaking of our Basic Shelf and Slow Cooker Programs





## VOLUNTEER SPOTLIGHT



	Volunteer Hours	Community Service Hours	2015/ 2016 Total People	2015/ 2016 Total Hours
<b>Q1</b>	162.5	167.25	36	329.75
<b>Q2</b>	2809.27	164.25	649	2973.5
<b>Q3</b>	1904.85	158.5	40	2063.4
<b>Q4</b>	2534.9	0	614	2534.9
<b>Total</b>	7411.52	490	1339	7901.5

# 2015/16 VOLUNTEER TESTEMONIAL

Shell Albian Sands was one of the amazing groups who came to our aid when we needed assistance in getting the Food Bank warehouse back up and in running order.

Not only were they beside us working 12 hour days cleaning, sanitizing, stocking, sorting, and other tasks until we were ready to open, but they also stayed for the first two weeks of us opening in order to help pack and hand out hampers.

Without their amazing help it certainly wouldn't have been such a feasible task to serve 150 hampers a day, and we are so grateful to have had their help.

"It is very rewarding helping the public and to see first hand how grateful the community is." - Jeff Eastman, Shell Albian Sands employee

"It has been an awesome experience and a privilege to be able to help. It's instant gratification to see that smile on people's faces." Dennis Feller, Shell Albian Sands employee.

After spending do many days and hours with this group, they almost felt like family.

Thank you so much Shell for lending a hand!





# AFFILIATIONS & PARTNERSHIPS



## PARTNERSHIPS:

The Wood Buffalo Food Bank is very proud of all of its formal and informal Partnerships. To the right are the logos of our formal partnerships.

**Fort McMurray Public School District**—Public schools hold monthly food drives for the food bank, jointly participate in Santa Clause Parade and Canada Day Parade and the food bank runs the Snack Attack Program in the Public Schools.

**Salvation Army & Soup Kitchen**—The Fort McMurray Food Bank Provides these agencies with 3 day emergency Hampers to provide clients on weekends or in emergencies when the food bank is closed.

**The Bone & Biscuit & The Fort McMurray SPCA**—provide the food bank with any donated, damaged or unsellable bags of pet food.

**WJS**—WBFB employs adults with disabilities part time who are referred through WJS.

**Alberta Egg Producers**—This organization provides the WBFB with coupons for eggs for each of our clients monthly.

**Landtran Express/Continental Cartage**— The Team at Landtran provide us with much needed shipping at no cost. This includes picking up food in Calgary and Edmonton once a month.

**Dunvegan Gardens**—Supplies us with vegetables and landscaping services through out the summer.

**Organic Box**—Provides us with any left over farm-fresh fruits and vegetables from their organic produce boxes.

## AFFILIATIONS:

The Wood Buffalo Food Bank identifies affiliations as a valuable and important part of operations. We are proud to be members of so many great organizations that provide us with so many advantages.

We are pleased to be members of: Fort McMurray Chamber of Commerce, Northern Alberta Aboriginal Business Association, Volunteer Alberta, Alberta Food Banks, Food Banks Canada



**ALBERTA  
Egg Producers**



**COMING TOGETHER TO MAKE US STRONGER,  
AFFILIATIONS AND PARTNERSHIPS ARE THE FOUNDATION  
ON WHICH HEALTHY FAMILIES ARE GROWN!**



SECOND ANNUAL



Spring\*

Food Drive

in support of the Wood Buffalo Food Bank

April 2 & 3, 2016

SERVUS CREDIT UNION

SPRING FOOD DRIVE

TRUCKS BY:



Vehicle Rentals • Sales • Leasing

GROCERY BAG SPONSORS:




VOLUNTEER SPONSOR:



MEDIA SPONSOR:





**We would like to extend a huge thank you to all of our sponsors, donors and volunteers who made this food drive a success, and to all those who came out to show your support!**

Fort McMurray residents came together once again to prove that they really are the most giving and supportive community in Canada. The 2<sup>nd</sup> Annual Servus Spring Food Drive, with Trucks Provided by Driving Force, took place this weekend with the goal of raising funds and food donations for families across the Wood Buffalo region, ensuring no one goes hungry this year.

Over the course of the two days from Saturday, April 2<sup>nd</sup> to Sunday, April 3<sup>rd</sup>, volunteers were stationed at all grocery stores in Fort McMurray, as well as WalMart and the Anzac grocery store, collecting donations, of food and money, for the Wood Buffalo Food Bank. The weather was a little chilly, but the sun was out as the volunteers were all smiles handing out lists and bags to shoppers coming into the stores. A great time was had by all, which was clearly visible on social media as volunteers shared several photos. We would like to make special mention of large scale donations at this year's Servus Spring Food Drive: Cooper and Company for donating over \$1000 worth of food, and Alberta Treasury Branch for a donation of \$10,000 towards the operation of the food bank.

The 2016 Servus Spring Food Drive collectively raised a grand total of \$31,219.85 in monetary donations, and 42,839 pounds of food, surpassing last year's numbers and beating our goals! With the increased need this year, this is an incredible success and will help so much in our battle against hunger in the community.



# NEW PROGRAM LAUNCH!



The Wood Buffalo Food Bank was excited to announce its new Slow Cooker Program sponsored by Shell, which began in February 2016. This is a new partnership between the WBFB and Shell and we are so grateful for the support they are providing for this program. This program will assist low-income clients learn to successfully prepare healthful, low-cost meals for themselves and their families.

Participants will meet once a week for a total of 6 weeks, and will share a slow-cooker meal, discuss a health and nutrition topic, and assemble the ingredients for a recipe to take home and prepare for themselves in their slow cooker. Each participant will be provided with a slow cooker by the WBFB at their first class. The program is free for anyone who wishes to register, and isn't only limited to food bank clients.

We are very grateful for Shell's sponsorship of this program so that we can finally get it on its feet and begin to deliver it to the community. The Slow Cooker Program provides a group platform in which new social support networks can develop, and offers increased self-worth that promotes positive behaviour changes leading to increased food security. Our goal is to help people get back on their feet, feed their families, and ultimately not have to rely on our services in the future.

The Slow Cooker class runs every Tuesday evening, from 5 to 8pm, at the Wood Buffalo Food Bank, and is FREE to EVERYONE.

Sponsored by 

# KITCHEN SPONSORSHIPS



**GET INVOLVED AND HELP  
FEED YOUR COMMUNITY!**

**We are so pleased to announce our newly renovated kitchenettes,  
sponsored by five amazing local businesses!**

**With these kitchenettes we are better able to host our cooking  
programs (Basic Shelf & Financial Literacy, and Slow Cooker Program)  
with more space and ease for the students.**

**A huge thank you to these sponsors for making this possible!**





# MEDIA SUPPORT

Media coverage and support is a huge part of our success, it is only with the support of our local media that the WBFB is able to communicate our needs and educate the public about what we do. Throughout the year each of the below media outlets give us far more than we could ever ask for and we are extremely grateful to them for their support.



# POSTPONED THIS YEAR

## HANDBAG AUCTION

After much discussion and consideration, the Wood Buffalo Food Bank made the difficult decision to hold off on hosting its annual It's in the Bag Purse Auction, previously held on Mother's Day, for the 2016 year. Due to the challenging economic times that Fort McMurray is currently facing, the organization decided its efforts could be elsewhere spent in respect to the community and its needs. We look forward to hopefully continuing this event in future years.



## CANSTRUCTION

The Wood Buffalo Food Bank was looking forward to this year's 2nd Annual Canstruction and Canstruction Jr., set to be partnered with the Canada Baseball Cup, however were forced to cancel due to the evacuation, and the need to act as a re-entry service. We look forward to continuing this event in the next year.





# DONOR RECOGNITION

## **Donors who have reached \$20,000 or Donated Annually for 5 plus years.**

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ACDEN

Team Bibeau

Boomtown Casino

Canadian Tire Fort McMurray

ConocoPhillips Canada Oil sands

Home Hardware Fort McMurray

Fort McMurray Public School District

Fort McMurray Real Estate Board

Imperial Oil

Northstar Ford Lincoln

Suncor Energy

Nexen Cnooc Ltd.

Fort McMurray Airport

Sun Media

Landtran Express

H. Wilson Industries

Dunvegan Gardens

Mac Media

Sobeys Downtown

Save On Foods Downtown

Save On Foods Stone Creek

Superstore

Walmart

Rogers communications

Total E&P Canada Ltd.

Alberta Treasury Branch

Blackhorse Pub & Celtic Supporters Club

Canadian Natural Resources Limited

Cenovous Energy Inc.

CUPE 1505

Fort McMurray Fire Fighters

Fort McMurray Catholic School District

Husky Energy

Keyano College Theater

Servus Credit Union

Suncrude

Bouchier Group

Balsom Communications

Connect

Billboard Direct

Campbell & Cooper Law

Heavy North

Noralta Lodge

Sobeys Thickwood

Save on foods Thickwood

Gregoire Family Foods

Extra foods

Harvard broadcasting

Kaos 91.1

# Annual Community Awards 2016

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**Warehouse Volunteer of the Year**

**Alistair Mackay**

Alistair Mackay



**Board Member of the Year**



**Ross Mayer**

**Good Neighbour**



**Event Volunteer of the Year**



**Kama Bosma**



## Partner of the Year



## Promotor of the Year



## Donor of the Year



## Collaborator of the Year



**St. Aidan's**  
Society

## Years of Service



**Ross Mayer**  
5 years



**Lee-Anne Kumka**  
3 years



**Candace Cheney**  
2 years



**Anthony  
Policicchio**  
2 years

# COMMUNITY SUPPORT

There were so many fundraisers that were hosted in support of us, and others that we were a part of to help the community, that we couldn't possibly fit them all in one page—but here are a few that we had the pleasure of attending this past year! Thank you #YMM!



Turkey Giveaway



Husky Energy



Canadian Tire



McDonald's



ConocoPhillips



Leadership Wood Buffalo



# 2015/16 Audited Financials

## WOOD BUFFALO FOOD BANK ASSOCIATION

### Statement of Financial Position

As at July 31, 2016

	2016	2015
<b>ASSETS</b>		
<b>CURRENT</b>		
Cash (Note 3)	\$ 982,544	\$ 298,664
Accounts receivable (Note 4)	456,886	99,796
Prepaid expenses (Note 5)	152,580	11,947
	1,592,010	410,407
<b>TERM DEPOSITS (Note 6)</b>	700,000	527,000
<b>RENT DEPOSIT</b>	11,500	11,500
<b>CAPITAL ASSETS (Note 7)</b>	118,484	44,316
	<b>\$ 2,421,994</b>	<b>\$ 993,223</b>
<b>LIABILITIES</b>		
<b>CURRENT</b>		
Accounts payable and accrued liabilities (Note 8)	\$ 626,453	\$ 59,208
Deferred contributions related to operations (Note 9)	123,098	99,283
Deferred gift card contributions (Note 10)	10,140	2,105
	759,691	160,596
<b>DEFERRED CONTRIBUTIONS RELATED TO CAPITAL ASSETS (Note 11)</b>	71,338	8,688
<b>DEFERRED CONTRIBUTIONS RELATED TO CAPITAL REPLACEMENT EXPENDITURE RESERVE (Note 12)</b>	17,312	58,200
	<b>848,341</b>	<b>227,484</b>
<b>NET ASSETS</b>		
Invested in capital assets	47,146	35,628
Internally restricted (Note 13)	1,526,507	544,000
Unrestricted	-	186,111
	1,573,653	765,739
	<b>\$ 2,421,994</b>	<b>\$ 993,223</b>

ON BEHALF OF THE BOARD

\_\_\_\_\_  
Director





